

Inti Churio Genero - UX | PRODUCT DESIGNER

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Madrid | Spain

Summary

My passion is to create and my specialty is digital product designing. I define myself as a designer, in a broad sense. I have been working for years on a wide variety projects, from illustrating a t-shirt, developing graphic interfaces for intranets, apps or web pages to creation of corporate identities, design of products, production of TV programs, and so on.

Quick learner, team player, work effectively in high-pressure environments, highly motivated.

Specialties

Web / UX designer, specialist in HTML5 design, CSS3, design for mobile devices, wireframes development, graphic design, creativity, illustration, conceptualization, brand creation and corporate identity, project and team management, creation of digital products.

Work experience

UX | DESIGN Team Leader, *X by Orange* - www.xbyorange.com , Madrid [2018 — 2019]

UX | DESIGN Team Leader, *Eurostar Mediagroup* - www.eurostar.es , Madrid [2016 — 2018]

UX | PRODUCT DESIGNER, *Owner, SLABcompany* - www.slabcompany.com , Madrid [2015 — 2016]

UX | WEB DESIGNER, *Partner, MarkYourWaves* - www.markyourwaves.es , Madrid [2011 — 2015]

UX | WEB DESIGNER, *Giglon* - <http://www.giglon.com> , Madrid [2014 — 2015]

UX | WEB DESIGNER, *Partner, Estudioweb130* - www.estudioweb130.com , Madrid [2009 — 2013]

CDO | UX director, *Tocarta* - www.tocarta.es , Madrid [2011 — 2011]

UX | WEB DESIGNER, *ATSistemas* - www.atsistemas.com , Madrid [2010 — 2011]

UX | WEB DESIGNER, *Sngular* - www.sngular.com , Madrid [2009 — 2010]

WEB DESIGNER, *Rumbo* - www.rumbo.es , *Viajar* - www.viajar.com , Madrid [2008 — 2009]

WEB DESIGNER, *DotWare* - www.dotware.es , Madrid [2007 — 2008]

Skills

LANGUAGES - HTML 5, CSS / CSS3, Javascript (Mootools, jquery).

PROTOCOLS AND STANDARDS - Compliance with WCAG protocols, Compliance with W3C standards

CMS - Liferay, Joomla, DotNetNuke, Wordpress, Drupal

SOFTWARE - CODE - TextMate, Coda, Eclipse, VisualStudio 2008 and 2010

SOFTWARE - GRAPHIC - Photoshop, Illustrator, Fireworks, Blender

SOFTWARE - PROTOTYPE - Sketch, Axure, InVision, Abstract

LANGUAGES - Spanish // Native, English // Medium Level

OTHER KNOWLEDGE - SEO, SEM, SMO / User experiences / Usability, Organization and management of teams / Organization and project management / Presale / Communication with clients / Generation of ideas / Visual thinking, Archetypes / Information architecture / Strategy / Design User-centered / Graphic design / Social networks / Scrum.

Other things about me

I have millions of hobbies, if I get something I do not stop until I learn as much as I can, and for what my abilities and step to the next.

I am passionate about the latest technologies, fashion trends, behavior, future of people, geopolitics, society and life.

Hobbies -

- **Classical and contemporary art** - A good exhibition is a pleasure.
- **Comics** - My favorite authors are: Neil Giaman (Sandman ... His narrative), Charles Burns (Hole) Black ... His imagery) and Grant Morrison (The invisible ... His lysergy) ...
- **Cinema** - I love mainstream cinema, as well as the B and Z series, cinema of any time.
- **Series** - I absorb series like non-stop, sure in some we agree.
- **Fashion** - I love fashion, streetwear brands as well as haute couture. On brands, infinite, on designers, Marc Jacobs and his revolution of the masculine skirt, Jeremy Scott and his genius, Virgil Abloh and his deconstruction.
- **Sneakers** - a vice, since the arrival of the boost I went back to my origins Adidas, from Rum DMC with "My adidas" until always.
- **Travel** - I've traveled half the world, and I'm looking forward to traveling the other half.

Work experience detail -----

UX | DESiGN Team Leader, X by Orange - <http://www.xbyorange.com> Madrid [2018 — 2019]
OBJECTIVE - PYMES, telecommunications, marketplace, technological support.

MAIN ACTIVITY AND RESPONSIBILITIES

- UX team management / multimedia design.
- Art direction and creative projects / campaigns.
- Realization and coordination of user tests.
- Project management.
- Management with suppliers.
- Realization of UX and UI tasks.
- Owner of internal products.
- BrandGuardian.
- Elaboration of the DLS.
- Creation and management of Brand.

UX | DESiGN Team Leader, Eurostar Mediagroup - www.eurostar.es Madrid [2016 — 2018]
OBJECTIVE - Marketing, media, software development, demoscropy, online gaming.

MAIN ACTIVITY AND RESPONSIBILITIES

- Address of the web / multimedia design department.
- Art direction and creative projects.
- Project management.
- Contact with clients.
- Realization of UX and UI tasks.
- UX team management / multimedia design.

PROJECTS -

PROJECT - Web migration Casamerica.es
POSITION - Expert consultant in UX / UI, project manager.

RESPONSIBILITIES

- Project management.
- Team coordination.
- QA.
- Provide the team with solutions for development.
- Deal with clients.

TOOLS - HTML5, CSS3, JQuery, Drupal

PROJECT - Red.es
POSITION - Project and team management.

RESPONSIBILITIES

- Direction and coordination of the team of graphic artists.
- Management of campaigns and promotions.
- Graphic and advertising material.
- Project management.
- Creative direction.

TOOLS - Axure, Photoshop, Fireworks, Blender, After effects

PROJECT - PlayMus.es
POSITION - Expert web design consultant, UX / UI

RESPONSIBILITIES

- Design, prototyping of the application.
- Development of the site template.
- Coordination of the frontend team.
- Provide the team with solutions for development.

TOOLS - JQuery, HTML5, CSS3.

PROJECT - AECC – Situacion del cáncer en españa
POSITION - Creative director, scriptwriter and coordinator.

RESPONSIBILITIES

- Realization of the script.
- Creative direction.

- Team coordination.
- Direction and management of the project.

TOOLS - Premiere, After effects, Blender.

PROJECT - Asesinato en la universidad
POSICIÓN – Graphics coordinator.

RESPONSIBILITIES

- Creative direction.
- Team coordination.
- Realization of graphic pieces.

TOOLS - Photoshop, Illustrator, Blender, Premiere, After Effects.

PROJECT - Estrellas de navidad
POSITION - Creative director.

RESPONSIBILITIES

- Creative direction.
- Team coordination.
- Realization of pieces and decorations.

TOOLS - Photoshop, Illustrator, Blender, Premiere, After Effects.

PROJECT - Tu mejor verano
POSITION - Creative director.

RESPONSIBILITIES

- Creative direction.
- Team coordination.
- Realization of pieces and decorations.

TOOLS - Photoshop, Illustrator, Blender, Premiere, After Effects.

UX | PRODUCT DESIGNER, Owner, SLABcompany - www.slabcompany.com Madrid [2015 — 2016]
OBJECTIVE - Extreme sports, communication and fashion.

MAIN ACTIVITY AND RESPONSIBILITIES

- Marketing and Communication.
 - Development and maintenance of the site.
 - Commercial.
 - Design of products.
 - Corporate identity design.
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UX | WEB DESIGNER, Partner, MarkYourWaves - www.markyourwaves.es Madrid [2011 — 2015]
OBJECTIVE - Extreme sports, communication and meteorology.

MAIN ACTIVITY AND RESPONSIBILITIES

- UX / UI design.
 - Development and maintenance of the site.
 - Corporate identity design.
 - Product design.
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UX | WEB DESIGNER, Gglon - <http://www.gglon.com> Madrid [2014 — 2015]
OBJECTIVE - Sale of tickets, events.

MAIN ACTIVITY AND RESPONSIBILITIES

- UX / UI design.
 - Design and development of the site.
 - Corporate identity design.
 - Product design.
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UX | WEB DESIGNER, Partner, Estudioweb130 - www.estudioweb130.com Madrid [2009 — 2013]
OBJECTIVE - Web design and development.

MAIN ACTIVITY AND RESPONSIBILITIES

- UX / UI design.
- Design and development of the site.
- Corporate identity design.
- Product design.

CDO | UX director, Tocarta - www.tocarta.es Madrid [2011 — 2011]
OBJECTIVE - Digital menus for restaurants, developed for Android platforms and IOs.

MAIN ACTIVITY AND RESPONSIBILITIES

- Search and recommendation of technological solutions adapted to the needs of the project.
- Search for new trends.
- Design and prototyping of the application.
- Frontend team management, creativity and menu design.

UX | WEB DESIGNER, ATSystemas - www.atsistemas.com Madrid [2010 — 2011]
OBJECTIVE - Development and IT consulting.

MAIN ACTIVITY AND RESPONSIBILITIES

- UX / UI design.
- Web design.
- Corporate identity design
- Design of products.

PROJECTS

PROJECT - TheRanking.com
POSITION - Expert consultant in UX / UI.

RESPONSIBILITIES

- Definition of the site template.
- Adaptation of contents to structures.
- DTP Team Briefing.
- Provide the team with solutions for development.
- SEO.

TOOLS - HTML5, CSS3.

PROJECT - Intranet Supermercados DIA
POSITION - Expert web design consultant, UX / UI.

RESPONSIBILITIES

- Design, prototyping of the application.
- Layout of the Site.
- DTP Team Briefing.
- Provide the team with solutions for development.

TOOLS - GWT, HTML, CSS2.

PROJECT - Intranet LG
POSITION - Consultor experto en diseño web, UX/UI

RESPONSIBILITIES

- Design, prototyping of the application.

TOOLS - Axure, photoshop, Fireworks.

PROJECT - RTVE cocina
POSITION - Expert web design consultant, UX / UI.

RESPONSIBILITIES

- Design, prototyping of the web application.
- Design and prototyping of the mobile application.

TOOLS - Axure, photoshop, fireworks

PROJECT - Intranet USP Hospitales
POSITION - Expert web design consultant, UX / UI.

RESPONSIBILITIES

- Design, prototyping of the application.
- Development of the site template.
- XQUID plugins layout.

TOOLS - JQuery, HTML5, CSS3.

PROJECT - FranquiciasPlus.com
POSITION - Expert web design consultant, UX / UI.

RESPONSIBILITIES

- Design, prototyping of the application.
- Development of the site template.

TOOLS - JQuery, HTML5, CSS3.

UX | WEB DESIGNER, Sngular - www.sngular.com Madrid [2009 — 2010]
OBJECTIVE - Development and IT consulting.

MAIN ACTIVITY AND RESPONSIBILITIES

- UX / UI design.
- Web design.
- Corporate identity design.
- Design of products.

PROJECTS -

PROJECT - Educared.org
POSITION - Expert consultant in UX / UI.

RESPONSIBILITIES

- Coordination of the FrontEnd team.
- Adaptation of contents to structures.
- DTP Team Briefing.
- Provide the team with solutions for development.
- Layout of the site.
- Layout Liferay portlets.

TOOLS - JQuery, HTML, CSS2.

PROJECT - Portal Movil Educared.
POSITION - Expert web design consultant, UX / UI.

RESPONSIBILITIES

- Design, prototyping of the application.
- Layout of the Site.

TOOLS - JQuery, HTML, CSS2.

PROJECT - REDValora
POSITION - Expert web design consultant, UX / UI.

RESPONSIBILITIES

- Design, prototyping of the application.
- Layout of the Site.

TOOLS - JQuery, HTML, CSS2.

PROJECT - Portal Móvil BBVA (WAP).
POSITION - Consultor experto en diseño web.

RESPONSIBILITIES

- Design, prototyping of the application.
- Layout of the Site.

TOOLS - HTML, CSS2

WEB DESIGNER, Rumbo - www.rumbo.es / Viajar - www.viajar.com Madrid [2008 — 2009]
OBJECTIVE - Online travel.

MAIN ACTIVITY AND RESPONSIBILITIES

- Web design.
 - Responsible for graphic design and web.
 - User experiences.
 - Development of corporate image.
 - Maintenance of the site.
 - Promotion management.
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WEB DESIGNER, DotWare - www.dotware.es Madrid [2007 — 2008]
OBJECTIVE - Development and IT consulting.

MAIN ACTIVITY AND RESPONSIBILITIES

- Web design.
- Photo retouching.
- Designer specialist in FLASH developments.
- Development of sites with CMS
- DotNetNuke, Joomla, Drupal, Wordpress.
- Graphic design.
- Corporate image.

Studies -----

[*from 2017 to 2017*] - UX Learn, ***Design of digital products.***

[*from 2009 to 2009*] - Schools, ***HTML and CSS3 Layout***

[*from 2009 to 2009*] - Schools, ***Advanced Javascript Programming***

[*from 2005 to 2006*] - Trazos (School of arts), ***Master in web design***

[*from 2005 to 2006*] - Trazos (School of arts), ***Master in graphic design***

[*from 2005 to 2006*] - Trazos (School of arts), ***Master in audiovisual postproduction***